

KLICK FILM & DESIGN SCHOOL · ADDIS ABABA

Motion Design Course

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Master Adobe After Effects and animation principles in two months: motion graphics, broadcast titles, animated logos and visual effects. You finish with a complete motion package and a showreel.

ETB 10,000

Full course fee

2 Months

3 classes a week, 2 h

Every 2 weeks

A new class starts

Certificate

Verifiable online

Make graphics *move*

Motion design is one of the highest-demand and best-paid creative skills in Ethiopia's media industry. The course covers animation principles, kinetic typography, logo animation, broadcast graphics, compositing and visual effects.

The course runs from intermediate to advanced. Some familiarity with Photoshop or Illustrator helps you move faster; if you have no design background, we recommend taking Graphic Design first.

Photoshop ወይም Illustrator ኩነት ቢያውቁ ይረዳል። የዲዛይን ልምድ ከሌለዎት Graphic Design ቀድመው እንዲያውቁ እንመክራለን።

2,000+ students trained **~48 h** hands-on training **2** branches in Addis

By the end you can

- ◆ Create broadcast-quality motion graphics in After Effects
- ◆ Animate logos, brand identities and title sequences
- ◆ Design lower thirds, transitions and full broadcast packages
- ◆ Composite footage with green screen, mattes and effects
- ◆ Build a showreel for studios, agencies and TV
- ◆ Deliver complete animated brand packages to clients

Software you will use

Ae
After Effects

Ai
Illustrator

Pr
Premiere Pro

C4D
Cinema 4D basics

Me
Media Encoder

Your 8-week plan

3 classes a week, 2 hours each. Each stage ends with work you have made yourself.

WEEKS 1-2	Animation Fundamentals Timing, spacing, easing, the 12 principles of animation, After Effects workspace, keyframing, rendering workflow. You finish with: your first animations	WEEK 3	Typography in Motion Kinetic type, text animation presets, custom text rigs, title card design. You finish with: an animated title sequence
WEEK 4	Logo & Brand Animation Logo reveal techniques, brand motion guidelines, animated identity systems. You finish with: an animated logo reveal	WEEK 5	Broadcast Graphics & Compositing Lower thirds, transition packages, green screen, track mattes, blend modes. You finish with: a broadcast graphics package
WEEKS 6-7	Visual Effects & 3D Basics Particle systems, light and energy effects, 3D layers, camera work, Cinema 4D lite integration. You finish with: a VFX and 3D shot	WEEK 8	Final Showreel Complete motion graphics package, showreel compilation, client presentation, industry portfolio. You finish with: your showreel and your certificate

Class times

Choose a time and days that fit your life. ሰዓቱ በኢትዮጵያ አቆጣጠር ነው።

ETHIOPIAN TIME	INTERNATIONAL	DAYS
3:00 – 5:00	9 – 11 AM	MWF or TTS
5:00 – 7:00	11 AM – 1 PM	MWF or TTS
7:00 – 9:00	1 – 3 PM	MWF or TTS
9:00 – 11:00	3 – 5 PM	MWF or TTS
11:30 – 1:30	5:30 – 7:30 PM	MWF or TTS
Weekend	Sat / Sun	Full-day sessions

MWF = Mon · Wed · Fri · TTS = Tue · Thu · Sat. Seats per class are limited; ask on WhatsApp which times have space.

What's included

One fee. No hidden costs.

- ◆ **Hands-on classes** with teacher feedback on your own animations
- ◆ **Real projects:** titles, logo reveals and broadcast packages
- ◆ **A finished showreel** to show studios and clients
- ◆ **Klick certificate** with a unique number employers can check at klickschools.com/verify
- ◆ **Klick Konnect:** after you graduate, join the network where graduates meet employers and clients
- ◆ **Pay in full or in instalments.** Ask us about a payment plan before you enrol

Fees & packages

THIS COURSE

ETB 10,000

Motion Design · 2 months

PACKAGE

ETB 15,000

Video Editing + Motion Design · 3 months

START HERE

ETB 10,000

Graphic Design · 2 months

How to enrol · እንዴት እመዘገባለሁ?

1

Register online

Takes 2 minutes: scan the QR code or open klickschools.com/register.

2

Pay by Telebirr or CBE

Pay on the register page or on our Telegram bot @KlickSchoolBot and send your proof.

3

Start your class

We confirm your seat and your student ID. A new class starts every two weeks.

Your first animation starts in two weeks.

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REGISTER